**Abstract**

Information Technologies have definitely become part of our life, because it has become an essential tool. Sellers, especially farmers, need visibility, and Information Technologies are the easiest way to provide them that visibility. It becomes essential to provide them that visibility because they are the main supports of our national economy.

The objective of this study is to provide these producers such visibility. The problematic is: How to connect buyers and producers through an internet platform. In this context the linking will be done through the publication of products for sale and the publication of requested products.

To solve this problem, we had to conduct a market study. We did a lot of searches on online sales sites. We also had to visit the fields to find out how things are going. With that our platform has a more significant impact.

With this platform producers and buyers can find themselves on a common platform which will consolidate the exchange relationship. So we will have had to participate in the emergence of our beloved country.